



# bReady Getting the Word Out

Project Name: bReady Getting the Word Out

Grade Level: 6-8

*All bReady lesson plans are designed with the purpose of increasing students' awareness of disaster and emergency preparedness.*

**Purpose:** Students will become communicators by spreading the word on emergency/disaster preparedness at home or in the community. Students will synthesize their knowledge into persuasive messages and prioritize important preparedness issues.

**Materials needed:** Art and writing supplies

**Duration:** 1-4 hours (depending on teacher preferences)

## Instructions:

- Divide the class into groups of four. Tell each group they are being challenged to come up with a single, focused message about emergency/disaster preparedness. Their assignment is to communicate it effectively.
- Help the students to refine their outreach. To whom are they communicating? Whom will the message benefit? What kind of medium would be best? In what languages? Tell the groups that they can let their imaginations run free, as long as they keep the content accurate. For this activity, guide students into projects for which supplies and technology are readily available.
- Encourage groups to assign roles, and work together as a team to accomplish a common goal.
- Assign a specific time period for each group to come up with a poster for the message they want to deliver.
- Pair off each group with another for the purpose of two-way evaluation. The goal is for each group to make a positive contribution to the work of the other. Negativity should be discouraged. Instead, stress strengths.
- After the evaluation sessions, students prepare their messages in final form and present them to the entire class.
- Have the class evaluate each presentation against the following criteria (following the feedback guidelines suggested above):
  - o Was the group's message clearly communicated during the presentation?
  - o What things were done really well? What things were confusing?
  - o What information could be added to make the presentation more effective?

**Adaptations:** None

**References:** [www.bReadySD.com](http://www.bReadySD.com)

